



The EFAC-USA *Bulletin* Rate Card

Who we are

EFAC-USA is the only Anglican organization in the United States exclusively dedicated to connecting evangelical clergy and parishes, supporting them in their ministry, and ensuring they have a place to stand, regardless of their jurisdiction.

What we do for your brand or organization

EFAC-USA is the "go to" organization for Evangelical Anglicans in the United States. If you want to reach this audience, the EFAC-USA *Bulletin* is the one ad buy you must make.

Our reach

Our growing mailing list of over 500 opt-in subscribers are in TEC, the ACNA, and other Anglican jurisdictions. They are biblical Christians who subscribe to the Reformed expression of Anglican Christianity. This is the group you have been trying to reach, but until now there has never been a good way to reach them. The EFAC-USA *Bulletin* will deliver your message faithfully.

Advertise now in the EFAC-USA *Bulletin*

Why pay more in mainstream church publications to reach the few Evangelical Anglicans who may be reading them? The EFAC-USA *Bulletin* offers this niche audience to you for less than you will pay elsewhere. Whether you are a parish search committee looking for your next rector, a publisher targeting Reformed readers, or simply trying to market your products and services to a faithful group of Protestant Christians, you will find advertising in the EFAC-USA *Bulletin* both affordable and effective.

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| Premium Newsletter Display | A dominant presence with placements positioned above the fold in the EFAC-USA <i>Bulletin</i> biweekly newsletter. Rate for 1 issue: \$199 Rate for 2 issues: \$299 Rate for 4 issues: \$399 | One 300x250 ad unit, URL to click through to sponsor landing page |
| Newsletter Display | Highly visible footer placement in the EFAC-USA <i>Bulletin</i> biweekly newsletter. Rate for 1 issue: \$159 Rate for 2 issues: \$259 Rate for 4 issues: \$359 | One 300x250 ad unit, URL to click through to sponsor landing page |
| Classified Ad | Promote your job openings, clergy calls, and upcoming events. Rate for 1 issue: \$99 Rate for 2 issues: \$199 Rate for 4 issues: \$259 | Copy limit 25 characters listing position and location, URL to click through to sponsor landing page. Sample: " Rector, Mars Hill Mission " |

Bundle and save. Buy any two of the above, get a 5% discount; purchase all three, get a 10% discount.